



**AAPPAM Fall Conference
November 11-13, 2021 – The Woodlands, TX**

**Thursday, November 11, 2021
General Session**

8:00am – 5:00pm **Registration**

8:00am – 5:15pm **CME Booklet Sign-in and Sign-out**

8:00am – 8:30am **Continental Breakfast and Visit Exhibits**

8:30am - 9:30am

Marketing is All About Building Trust at Scale and Doing it Profitably 1.0 CMOM-POD

Rem Jackson

Marketing any business or professional practice is about generating trust in the market in your services. Great marketing builds that market trust and scales it even bigger. In this opening session you will learn; why this is such an essential business activity for your practice, how to significantly expand your trusted reputation using proven online and offline marketing techniques and how to manage this even though you are already too busy.

9:30am – 10:00am

The Best Referrals Come Straight From Your Treatment Chair! 0.5 CMOM-POD

Melissa Lockwood, DPM

Engaging with your existing patient list is a non-stop project that must be cultivated in order to yield the best results (more new patients or a reactivation of your existing patient with a new problem!) Let's discuss creative, unique ways to have that "list" work better for you!

10:00am – 10:30am **Break and Visit Exhibits**

10:30am – 11:00am

Using Your Website to Enhance Your Online Presence 0.5 CMOM-POD

Jonathon Sibio

Every practice needs a strong online presence to thrive. And with 93% of online experiences beginning with a search, patients are expecting much more than a basic website. In this program, Officite will give you industry insight on building the best website, utilizing social media, and optimizing search engine strategies to attract new and retain current patients.

Key Takaways:

- Best practices for marketing in the digital age
- Understanding the online patient journey and how it leads to your practice
- How old websites don't attract new patients
- Two search engine strategies that can help a practice make it to the first page and stand out
- Using social media to build a large network of patients and referrals



AAPPAM Fall Conference
November 11-13, 2021 – The Woodlands, TX

11:00am - 11:30am

Using and Repurposing Video to Market Your Practice 0.5 CMOM-POD

Andrew Schneider, DPM

It's story time at AAPPAM! When it comes to consuming information online, some people like to read and others like to be read to. This is the power of video. But why stop there? Come and learn video strategies and setups that won't break the bank. You'll also learn what else you can do with your videos after they're posted on the internet.

11:30am - 12:00pm

How to Market Your Practice Effectively, Easily, and Cheaply

Peter Wishnie, DPM

People think marketing has to be expensive in order for it to be effective. In this 30-minute presentation, we will break down this myth and show you ways to get your phone ringing off the hook.

12:00pm - 12:30pm

Enhancements You Can Make to Your Website Today For Maximum Impact 0.5 CMOM-POD

Moderator: Andrew Schneider, DPM Panelists: Rem Jackson, Melissa Lockwood, DPM, and Peter Wishnie, DPM

Is your practice website a brochure for you or a tool providing information to those who seek it? There are many enhancements that you can make to your website, no matter who runs your website, that will make you stand out from the rest of the podiatrists in your community.

12:30pm – 1:30pm **Lunch and Visit Exhibits**

1:30pm – 2:30pm

Podiatric Dermatology Protocols For Better Patient Outcomes 1.0 CME

Naghmeh Lilly Khavari, DPM

This session will highlight the benefits of implementing podiatric dermatology protocols. Biopsy techniques will be reviewed, making note of indications, coding, and pearls to their application in podiatric medicine. Attendees will better understand how implementation of protocols will provide better patient outcomes, improve patient compliance, and maintain practice efficiency. The session will include a review of case studies, and treatment options.

2:30pm - 3:00pm

Exiting Practice: Do I Sell and To Whom? Do I Just Walk Away?

Mike King, DPM

Leaving practice is an exciting, yet stressful time in our lives, after providing care for so many years. Selling a practice can be a real challenge in today's environment of the mostly employed physician. What are some of the things I should look at when contemplating leaving practice? Selling to a larger



**AAPP Fall Conference
November 11-13, 2021 – The Woodlands, TX**

group, hiring a new associate to take it over, simply walking away? We will discuss some of the options out there and how one goes about finding out about them.

3:00pm – 3:30pm **Break and Visit Exhibits**

3:30pm - 4:00pm

Be Careful When You Blindly Follow the Masses...Sometimes the “M” is Silent!

John Guiliana, DPM, MS

This presentation will explore what compels us to participate in any and all insurances, despite their fee schedule. You will leave with a different perspective on your practice!

4:00pm - 4:30pm

Economics of Podiatric Practice Beyond 2022

Sev Hrywnak, DPM

This talk will identify threats to the practice of Podiatry and identify Health Insurance trends for the next five years. You will learn to make use of your professional time in generating an income and prepare for bundle payment reimbursement.

4:30pm – 5:00pm

Preparing for an Exit (Now or Later): Associates, Buy-Ins, Partnerships, Acquisitions, and Divestments

John Leardi, Esq.

There has been a flurry of podiatry practice transactions in 2021, ranging from something as simple as bringing on an associate physician to more complex transactions involving the “roll-up” of multiple independent groups into a larger practice entity. This lecture will discuss how these transactions are typically structured, where many of the pitfalls may lie for doctors and practices considering such arrangements, and how to prepare your practice for when an opportunity presents itself.

5:00pm – 5:30pm

We All Breath the Same Air

Rem Jackson

Why do some podiatrists have so much success while others struggle? Their training is very similar, they all breath the same air and have the same 24 hours in a day. The answer is their mindset. In this session a roadmap to a better mindset is shared. Money does not make you happy, but being happy CAN make you a lot of money.

5:00pm – 7:00pm

Wine and Hospitality *Sponsored by Top Practices

All are invited to attend this outdoor peer to peer exchange event. You don't want to miss it, some of the best ideas start here



AAPPMM Fall Conference
November 11-13, 2021 – The Woodlands, TX

Thursday, November 11, 2021

8:30 am – 6:00 pm

CMOM-POD Review and Certification Exam

**You must be enrolled in the CMOM-POD program to attend.*

Are you ready to take your career to the next step? Do you want to impress your physicians with your knowledge and training? Are you looking to further your education?

Become a certified podiatric office manager! The CMOM-POD program covers vital information necessary to operate a thriving podiatry practice including: Financial Management, Podiatric Medical Insurance and Billing, Valued Based Reimbursement, Employee Relations, Podiatric Medical Durable Medical Equipment, Podiatric Medical Office Compliance and Podiatric Medical Marketing.

The AAPPMM is the only organization to offers a podiatric specific office managers certification!

To enroll in the CMOM-POD program, visit us at www.aappmm.org, once registered in the program, register for the conference to attend the CMOM-POD review course and take the examination.

8:30am – 9:00am

Section 1 Review, Financial Management

John Guiliana, DPM, MS

9:00am - 9:30am

Section 2 Review, Insurance

Tressea Harvey, PMAC, CMOM-POD

9:30am – 10:00am

Section 3 Review, Employee Management

Tressea Harvey, PMAC, CMOM-POD

10:00am - 10:30am

Section 4 Review, Durable Medical Equipment

John Guiliana, DPM, MS

10:30am - 11:00am

Section 5 Review, OSHA

Brooke Weaver, CMOM-POD

11:00am – 11:30am

Section 6 Review, HIPAA

Brooke Weaver, CMOM-POD

11:30am – 12:00pm

Section 7 Review, Marketing

Rem Jackson

12:00pm – 12:30pm

CMOM-POD Review Wrap Up

Tressea Harvey, PMAC, CMOM-POD

12:30pm – 1:30pm

Lunch

2:00pm – 6:00pm

CMOM-POD Certification Exam

*Administrator: Tressea Harvey, PMAC,
CMOM-POD*



AAPP M Fall Conference
November 11-13, 2021 – The Woodlands, TX

Friday, November 12, 2021
General Session

6:00am – 8:00am

AAPP M Board Meeting

7:00am – 7:30am

Walk With A Doc

Josh White, DPM, CPed

Meet for a short walk to learn about promoting “Walk with a Doc” in your practice.

The program offers a way to improve the health of your patients and the culture of your practice. It entails scheduling a short monthly walk preceded by a brief health talk. The goal is to encourage patients to engage in daily moderately active exercise. Promote the program to your sedentary, overweight and diabetic patients; it can also be a great talking point to your referring physicians. Separate RSVP is required and more information will be provided to conference registrants three weeks before the conference. All participants who RSVP will receive a complimentary pair of walking shoes, compliments of OrthoFeet.

8:00am – 5:00pm **Registration**

8:00am – 5:15pm **CME Booklet Sign-in and Sign-out**

8:00am – 9:30am

Breakfast And Learn 1.5 CME/1.5 CMOM-POD

Luke Hunter, DPM

Consistently an AAPP M favorite, these sessions will give you and your colleagues an opportunity to interact about top takeaways from the meeting so far, as well as compliance and patient challenges that our practices face. You will have takeaways and pearls that you can implement in your office immediately on Monday morning. We recommend separating your office staff, so all attendees can speak freely. All rooms will be covering the same questions provided by AAPP M leadership.

9:30am – 10:00am

Breakfast And Learn Wrap-Up 0.5 CME/0.5 CMOM-POD

Luke Hunter, DPM

All attendees will join in our general session and review the comments and concerns of the individual breakout rooms and the solutions provided.

10:00am - 10:30am **Break and Visit Exhibits**



AAPP Fall Conference
November 11-13, 2021 – The Woodlands, TX

10:30am – 12:00pm

Overcoming Challenges to DME Within Your Practice 1.5 CME/1.5 CMOM-POD

Jonathan Moore, DPM

There have always been challenges for those looking to maximize their DME opportunities (whether it be AFO's, diabetic shoes, or wound care products), but now more than ever the challenges that exist are causing many podiatric physicians to stop ordering/dispensing altogether. In this lecture, learn valuable pearls and strategies to improve your DME strategy within in your practice. Throwing in the towel with DME is a huge mistake for your practice and your patients.

Billing/Coding and Documentation Pearls for Same or Similar will be discussed.

1. Learn about DME products and patient outcomes
2. Learn Pearls/Protocols for DME offerings with the latest in AFO's, Orthotics, and Wound Care products
3. Learn Pearls for overcoming Same or Similar challenges with AFOs

12:00pm – 1:00pm **Lunch and Visit Exhibits**

1:00pm – 1:30pm

Innovations in Podiatry Microwave Therapy for the Treatment of Warts and IPKs 0.5 CME

Andrew Schneider, DPM

In this lecture attendees will understand Microwave Energy and how it interacts with tissue. We will explore skin immunity and the challenge of addressing the persistent HPV virus. Microwave therapy as a treatment option for plantar warts & IPKs will be discussed.

1:30pm – 2:00pm

Seeing is More Than Believing, It's Knowing: Point of Care Ultrasound in Podiatry 0.5 CME

John Martin, MD

In the last decade, there has been an increasing trend towards the utilization of diagnostic ultrasound in healthcare. As a leading part of this evolution, musculoskeletal (MSK) ultrasound has been shown to be a particularly important modality. Ultrasound imaging produces grayscale and doppler imaging that can help confirm clinical diagnoses, such as plantar fasciitis, monitor therapeutic response, influence clinical decision-making as well as support billable guidance for interventional procedures. Beyond its clinical value, ultrasonography can have a significant impact on the potential growth of private practice. Find out how at this educational and thought-provoking discussion on what is possible when innovation and podiatry meet.



AAPP Fall Conference
November 11-13, 2021 – The Woodlands, TX

2:00pm - 2:30pm

Changing Podiatry Patient Preferences: Understanding the Future of Patient Communication 0.5

CME/0.5 CMOM-POD

David Edwards, DPM

Modern medicine continues to evolve, and how we interact with patients has changed over the years. Living in a world of constant innovation, find out what patient trends are telling us and why engagement tools are critical in the business of medicine for the best patient outcomes.

2:30pm – 3:00pm **Break and Visit Exhibits**

3:00pm - 3:30pm

The Essentials of A Successful Remote Patient Monitoring Program for Successful Patient Outcomes

0.5 CME/0.5 CMOM-POD

Ran Ma

We will cover the essentials of remote patient monitoring for podiatry, including patient enrollment, care plans, and treatment. We will also cover the latest developments and innovations in this exciting new space.

3:30pm - 4:00pm

The Final Chapter of My Career...A Quest to Modernize Medicine!

John Guiliana, DPM, MS

From TRAKnet to Modernizing Medicine...hear the story and learn how a new podiatry specific technology known as "EMA" can change your podiatry practice and our profession.

4:00pm – 4:30pm

Smart Thermal Imaging of the Diabetic Foot and Its Role in the Podiatric Practice 0.5 CME

Adrianna Cantu

A discussion on advancements in point-of-care imaging technologies and how non-invasive and real-time assessment of temperature profiles of the diabetic foot becomes feasible as a part of routine clinical practice.

4:30pm – 5:00pm

Apps for Medical Practices - Should You Have a Custom App For Your Practice?

Tyler Cady

By understanding what the newest trends in technology can do for your practice, you can decide if you should be using a custom mobile app. Come and learn what a custom app can do for your practice and see examples that bring instant benefits to your patients and your practice. See examples of instant patient feedback, CRM integration, patient education, scheduling, updates in your practice, sharing of videos and tutorials, and many more tools that help keep you in touch with your patients more frequently than any other form of communication.



AAPP Fall Conference
November 11-13, 2021 – The Woodlands, TX

5:00pm – 7:00pm

Reception *Sponsored by PARE Coding & Compliance

All are invited to attend this outdoor networking event. Come and enjoy light hors d'oeuvres and cocktails.

Friday, November 12, 2021
Medical Assistant Track

1:00pm – 1:30pm

Seeing The Bigger Picture

Tina Del Buono, PMAC

Often when staff are hired, they are so consumed with learning their job tasks and doing a good job they do not think about how what they do contributes to the overall success of the practice. As time goes by, they can experience the "Bubble Effect" where they are only concerned about "What they do." This presentation will cover various situations in the practice where job positions and job tasks overlap and effect outcomes.

1:30pm – 2:00pm

Basic Anatomy of the Foot and Ankle

Zahid Ladha, DPM, FACFAS

A basic understanding of Anatomy is a crucial tool to any medical assistant. This session will review the bones, muscles, nerves and blood vessels of the foot and ankle.

2:00pm – 2:30pm

Radiology 101

Andrew Schneider, DPM

Being able to navigate your way around taking Podiatric Radiographs is an important skill for Podiatric Medical Assistants. This session will review, discuss and improve your X-Ray taking skills. We will cover the common views and how to correctly position your patient to achieve the optimum Radiographs needed to access pathology.

2:30pm – 3:00pm **Break and Visit Exhibits**

3:00pm – 4:00pm

Getting Along With Your Co-Workers

Rem Jackson

Every practice has issues. Any group of people who work together will have conflict from time to time. Some have very little and others deal with it routinely. There are ways to better understand why our co-workers behave the way they do and armed with this understanding we can modify our communications



AAPP Fall Conference
November 11-13, 2021 – The Woodlands, TX

with them to simply get a better result. Join Podiatry Hall of Fame Member, Rem Jackson, CEO of Top Practices for a fun and informative session on talking to each other and have a better office experience next week.

4:00pm – 5:00pm

SoftWave Workshop

Chad May and Zahid Ladha, DPM, FACFAS

Treat your acute and chronic pain patients with a more effective solution for musculoskeletal injuries, SoftWave TRT uses patented technology to reach an injured area at the cellular level to successfully turn on the body's natural healing process. Come join us for a hands-on interactive workshop that will be a game changer!

Friday, November 12, 2021

Executive Manager Track

1:00pm – 1:30pm

Team Performance Reviews to Help You Succeed 0.5 CMOM-POD

Melissa Lockwood, DPM

Learn how to create and implement an equitable review system you can stick with. Work on how to lead with compassion and empathy. Learn problem-based solutions for team improvement-coach the issue not the person!

1:30pm – 2:00pm

A Manager's Guide to Clinical Protocols...The Why, What and When 0.5 CMOM-POD

John Guiliana, DPM

In this 30-minute session we will explore a manager's role in the execution of comprehensive clinical protocols, and how to measure and report on the program.

2:00pm – 2:30pm

Strategies for Building a Great Work Team 0.5 CMOM-POD

Tina Del Buono, PMAC

What works and what doesn't? This presentation will cover the top 10 Team Building Strategies going through what makes the strategy work and what things don't. Topics will include, defined position roles, individual and team goals, balanced job loads, and open communication.

2:30pm – 3:00pm **Break and Visit Exhibits**



AAPP M Fall Conference
November 11-13, 2021 – The Woodlands, TX

3:00pm – 3:30pm

Can My Team Accomplish The Dream? 0.5 CMOM-POD

Peter Wishnie, DPM

The practice is only as good as the people who work in and on it. The best tea works together for a common goal. Is it really possible to have the dream team? The one that enjoys coming to work and achieving the organization's goals while living out your purpose.

3:30pm – 4:00pm

Conversations You Shouldn't Have to Have 0.5 CMOM-POD

Tina Del Buono, PMAC

If you have been in management for any length of time you have probably said to yourself, "I can't believe I have to have this conversation." Far too often our expectations from staff members exceeds what they have been either trained to understand or shown by example. This presentation will cover many of these conversation topics along with how to present them to staff in a teaching setting to avoid (hopefully) ever having them again.

4:00pm – 5:00pm

SoftWave Workshop 1.0 CMOM-POD

Chad May and Zahid Ladha, DPM, FACFAS

Treat your acute and chronic pain patients with a more effective solution for musculoskeletal injuries, SoftWave TRT uses patented technology to reach an injured area at the cellular level to successfully turn on the body's natural healing process. Come join us for a hands-on interactive workshop that will be a game changer!

Saturday, November 13, 2021

General Session

7:30am – 3:00pm **Registration**

7:30am – 3:15pm **CME Booklet Sign-in and Sign-out**

7:30am – 8:00am **Continental Breakfast and Visit Exhibits**

8:00am – 8:30am

Remote Patient Monitoring (RPM) and Remote Therapeutic Monitoring 0.5 CME

Josh White, DPM, CPed

These are two separate and distinct types of connecting with your patients remotely. Combined with telehealth, the use of RPM and RTM holds the promise of providing more connected and continuous



AAPPMM Fall Conference
November 11-13, 2021 – The Woodlands, TX

care for our patients. Learn how these all work together to allow us to achieve better outcomes for our patients.

8:30am – 9:00am

What Can Be Monitored and How Can We Select Monitoring Modalities to Achieve Our Goal to Improve Outcomes 0.5 CME

Josh White, DPM, CPed

We will discuss various devices and physiologic and therapeutic values that can be monitored and how they fit into a plan of care for a patient.

9:00am – 9:30am

The Economics of Remote Patient Care

Josh White, DPM, CPed

In addition to helping achieve better outcomes, the use of remote patient care can reduce the strain on the health system, reduce physician burden, and improve your bottom line. We will look at the economics from the perspective of the patient, payor, and provider.

9:30am – 10:00am **Break and Visit Exhibits**

10:00am - 10:30am

Why You Should Not Be Googling Codes 0.5 CME

Jeff Lehrman, DPM

This presenter will list the dangers associated with using inappropriate tools to source ICD10, CPT, and HCPCS codes. There will be a discussion of inappropriate use of “unspecified” diagnosis codes and why this is becoming more of a problem. The common error of using deleted, modified, or otherwise inappropriate codes resulting from using inappropriate sources will also be discussed. We will also share the correct references to use when looking for the appropriate, current ICD10, CPT, and HCPCS coding.

10:30am - 11:00am

An Appeal A Day

Mary-Ellen Schimmoller

One of the unfortunate aspects of revenue management is the need to appeal denied charges. This session will discuss the processes to take for timely appeal and follow-up.

11:00am - 11:30am

Review of an Audit... Through the Eyes of an Auditor 0.5 CME

Paul Kesselman, DPM

Audits are inevitable. This session will take you through the history of an actual audit. Important information will be covered regarding both the physician’s and the auditor’s knowledge of LCDs.



AAPPAM Fall Conference
November 11-13, 2021 – The Woodlands, TX

11:30am - 12:00pm

Evaluation and Management 2021 - How Things Have Changed 0.5 CME

Alan Bass, DPM

The proper use of evaluation and management codes for office-based patients changed at the beginning of 2021 and are continuing to change. The presenter will take you through the changes that have occurred.

12:00pm - 12:30pm

Mitigate Denials and Increase Profitability

Gisele Saenger

Although some denials are unavoidable, and we need to go through those, others can be easily preventable with training, procedures, and protocols. Learn how your practice can mitigate most denials, reduce rework, and be more profitable.

12:30pm – 1:30pm **Lunch and Visit Exhibits**

1:30pm – 2:30pm **Corporate Partner Update & Feedback Meeting**

1:30pm - 2:00pm

Developing an Effective Billing Process

Mary-Ellen Schimmoller

There are many aspects to an effective billing process to ensure maximization of revenue. While it is our nature to focus on the person responsible for submitting charges and entering payments, it is also the responsibility of the provider to follow acceptable standards of what should be billed. This session will review revenue management starting with the provider and the follow through of the billing staff.

2:00pm – 2:30pm

Durable Medical Equipment (DME) Wound Care and Proper Billing and Coding for Cellular Tissue Products 0.5 CME

Mike King, DPM and Ira Kraus, DPM

Biologics or cellular tissue products as they're known now, are constantly a point of concern in the coding world. Do I need an authorization or do I not? Is this a covered graft or is it not? Is this on the ASP list. This will be discussed and debated.



AAPPAM Fall Conference
November 11-13, 2021 – The Woodlands, TX

2:30pm – 3:00pm

Coding and Compliance Questions and Answers 0.5 CME

Alan Bass, DPM, Mike King, DPM, Ira Kraus, DPM, Jeff Lehrman, DPM, Gisele Saenger, Mary-Ellen Schimmoller

Every year there are changes in the coding world and our panel of experts is here to help. Bring your questions with you and leave the conference with the information you need to start the new year fully prepared.

Saturday, November 13, 2021

Executive Manager and Assistant Track: We Are One Team

8:00am – 9:30am

Total Contact Casting Workshop 1.5 CMOM-POD

Jeffrey Lehrman, DPM

Is your practice using TCC? If not, why not? TCC is the Gold Standard casting technique that is used to off-load and heal neuropathic and other foot ulcers. This hands-on session will provide training in the application of these casts. Come learn and refresh your skills, knowledge, and indications of total contact casting.

9:30am – 10:00am **Break and Visit Exhibits**

10:00am – 10:30am

Preparation and Teamwork Makes The Dream Work

Luke Hunter, DPM and Sydney McLaughlin

Are you always running behind? Are you running from room to room to find supplies or get the right form? Then join us for an informative session on how to be prepared to tackle a full day of patients!

10:30am – 11:00am

Can You Help Your Practice Grow?

Rem Jackson

Most medical office staff don't think of themselves as being in marketing. Fair enough, but believe it or not, every member of your team has an impact (a BIG impact) on whether or not the practice grows or shrinks. While this is obviously a customer service workshop, it is actually much more. Would you like to help sculpt the patient mix at your practice? Would you like to have fun helping the practice grow? Come find out how!



AAPP Fall Conference
November 11-13, 2021 – The Woodlands, TX

11:00am – 11:30am

Scribing: Best Practices 0.5 CMOM-POD

Luke Hunter, DPM

Taking a good history is essential...The medical record is a legal record...Proper charting leads to proper billing... These are all things that we are told over and over. Incorporating a scribe into the Practice can be a very valuable and efficient way in achieving the aforementioned goals. We will review some of the essential roles, duties and functions of a scribe.

11:30am – 12:30pm

Pertinent Current Coding and Billing Topics 1.0 CMOM-POD

Mike King, DPM

Timely and current topics and coding, compliance, and billing. This session will cover recent changes in E&M, Modifiers, "Same and Similar", as well as other pertinent topics. There will be plenty of time for Q&A, so please bring your question.

12:30pm – 1:30pm **Lunch and Visit Exhibits**

1:30pm – 2:15pm

How to Become a Problem Solver

Tina Del Buono, PMAC

Most of the time when a situation arises that we have not encountered before, or someone makes a mistake we tend to look to our manager to fix it. Learning to become a problem solver is one of the best attributes an employee can possess. In this presentation we will go over several problems that are common to a medical practice and learn how we can come up with fixable solutions. Thinking in a positive way and sometimes outside of the box can help us to see solutions instead of being focused just on the problem.

2:15pm – 3:00pm

Wound Care: Where and When to Use the Proper Dressing 0.5 CMOM-POD

Ben Weaver, DPM

This session will enable the attendee to understand the different classifications of wounds, assess a wound and properly choose the correct dressing for the right wound.

CONTINUING EDUCATION:

American Academy of Podiatric Practice Management (AAPP) is approved by the Council on Podiatric Medical Education (CPME) as a provider of continuing education in Podiatric Medicine. This program has qualified for a maximum of 10.5 continuing education contact hours. CECH approved hours are



**AAPP Fall Conference
November 11-13, 2021 – The Woodlands, TX**

listed by lecture in this detailed agenda. No commercial interest provided financial support for this continuing education activity.

AAPP will be offering a maximum of 13.5 CE credits for the Executive Manager CMOM-POD certification. PMAC credits are currently pending with ASPMA. Please visit www.aappm.org for more details.

CONFERENCE EDUCATIONAL OBJECTIVES:

After the final program, attendees will:

UNDERSTAND the important role of dermatological testing and procedures in diagnosing and treating the most common foot and ankle dermatological conditions more effectively.

IMPROVE their knowledge of how to effectively perform a biomechanical examination, prescribe custom orthotics, and improve patient acceptance and compliance.

IMPROVE their ability to assess which treatment options are best suited for wounds commonly seen by podiatrists; and increase understanding of the proper application of various wound care products, the importance of using wound care protocols, and how dispensing wound care products can improve patient care and compliance.

UNDERSTAND MIPS, MACRA, and Alternate Payment Models to properly perform and report measures and ensure any financial penalty can be avoided.

BETTER UNDERSTAND the clinical needs and applications for lower extremity compression garments and the impact these products can have on improving patient care.

LEARN how incorporating In-Office Dispensing into practice treatment protocols helps to produce better clinical outcomes and improves patient compliance.

UNDERSTAND the critical role that developing and implementing clinical treatment protocols plays in enhancing patient care and compliance

UNDERSTAND the unique considerations and challenges to treating the pediatric patient.

LEARN the legal and compliance considerations involved in running a podiatric practice.